a dozen dreams
A Dozen Dreams is an immersive play where the viewer travels through different rooms to discover what a dozen of the country’s most recognized women playwrights dreamt during the pandemic.

En Garde Arts asked them, “What are you dreaming about right now?”

They answered...and the result is a maze of dreamscapes that bring to life stories of resilience and a better future – dreams of flying, traveling, and grappling with what it means to be in the world.

"Twelve exquisitely designed installations capture the fears, hopes and reveries shared on audio by 12 women playwrights" -- The New York Times
WHAT IS A DOZEN DREAMS?

Sponsored by Arts Brookfield, A Dozen Dreams ran from May 13th through 30th at Brookfield Place in New York City. It was a New York Times Critic’s Pick, a runaway hit that received critical acclaim from all the major publications and played to sold out crowds.

Now, we are looking for commercial investment to move A Dozen Dreams to an empty retail space in New York.
WHO ARE THE WRITERS?

From emerging to established, these writers are Pulitzer Prize and Tony winners, Susan Blackburn Prize recipients and the next generation catapulting to the forefront of the national theatrical community.

Ellen McLaughlin, Andrea Thome, Mona Mansour, Ren Dara Santiago, Rehana Mirza, Caridad Svich
Erika Dickerson Despenza, Martyna Majok, Liza Jessie Peterson, Sam Chanse, Lucy Thurber, Emily Mann
A Dozen Dreams takes the viewer through twelve rooms where dreams are brought to life in an immersive installation of sets, lights, video, and sound. It was a dream scape in the shape of a labyrinthian maze inside an empty retail store with two of the rooms in the public space of the mall.

Designed to open safely during COVID, there was timed ticket entry with two persons entering the experience every four minutes. Headphones were passed out for a guided audio tour.

“A lovely and deep spirited installation”
-- Vulture
WHAT THE PRESS SAID

“Endlessly Intriguing”
-- New York Times

“Whimsical, poignant, stunning”
-- Hi Drama

“The design is exquisite”
-- Vulture

“The list of writers is impressive”
-- American Theatre

“It was a dream come true!”
-- Exeunt

“An act of theatrical imagination... Breathtaking”
-- Howl Round
A Dozen Dreams was a sell-out hit. Capacity due to COVID couldn’t be increased and many people couldn’t get in.

The press was unprecedented, marking this a destination, one-of-a-kind cultural experience

The running costs are extremely low: 3 technical support crew three to four front of house.

As there are no actors, it can run all day, every day.

Once the show is capitalized, it can be ready to open in a month.
CARTER FINANCIALS

Capitalization: $375K
Weekly Running: $50K
Weekly Gross Potential Box Office: $130K ($35 per ticket)
Break even: 6 weeks

Estimates based upon Arts Brookfield Production. For discussion purposes only.
64% of the audience had never been to Brookfield Place before.

50% and up answered YES to: “While at Brookfield Place for A Dozen Dreams, did you take advantage of any of the restaurants and/or shops”

When asked, How did you hear about it?

43% “I saw press about the event”
32% “I know an artist involved or recommended by a friend”
17% “I am an En Garde Arts fan”
4% “I am an Arts Brookfield patron”
AN IMPRESSIVE TEAM

“En Garde Arts and its brave founder, Anne Hamburger, are old hands at giving rather chilly public spaces new and boisterous life”

--Vulture

- En Garde Arts (Producer) founded by Artistic Director Anne Hamburger, En Garde Arts is widely credited with putting site-specific theatre on the map in the 80s and 90s. In existence since 1985, En Garde has won multiple theatrical awards: Obies, Outer Critics’ Circle and Drama Desk Awards. Engardearts.org

- Anne Hamburger (Artistic Director) is the creative force behind A Dozen Dreams. She has spanned both the not for profit and commercial worlds. Anne is a known inventor and entrepreneur of new and ground-breaking theatrical work. She became an Executive Vice President for Disney where she founded the global division Creative Entertainment for Disney Theme Parks and Resorts before returning to her not-for-profit roots.

- John Clinton Eisner (Co-conceiver and creator) John co-founded The Lark in 1994 as a community of theater professionals dedicated to the playwright’s vision. He has grown The Lark into an award winning “think tank for the theater,” with local, national and global reach.

- Irina Kruzhilina (Co-conceiver and visual design conception) Irina is a Russian-born, New York-based visual deviser, scenographer, dramaturg, and teaching artist. She has designed sets and costumes for dozens of theatre, dance, opera, puppetry and installation performances. Her work has been shown worldwide from Times Square to Tokyo, from Prague National Theatre to BAM , the NY Philharmonic, the Barbican and Disney.
AN IMPRESSIVE TEAM

- **Rena Anakwe** (Sound Designer) Rena Anakwe is an interdisciplinary artist and performer working primarily with sound, visuals, and scent. Exploring intersections between traditional healing practices, spirituality and performance, she creates works focused on sensory-based, experiential interactions using creative technology. Currently, Rena is a resident of the Jerome Foundation AIRspace Residency for Performing Artists at Abrons Arts Center. New York City institutions supporting her work include: Weeksville Heritage Center, Dia Foundation, Fridman Gallery, Knockdown Center, Lincoln Center, MoMA PS1, CultureHub, ISSUE Project Room. Based in Brooklyn, New York, by way of Nigeria and Canada.

- **Brittany Bland** (projection and video design, she/her/hers) Brittany Bland is a storyteller who has dedicated her life to the proliferation of empathy. As a projection designer for the stage, she has designed for theater, dance, and opera. Her work as a video artist often explores the ideas of legacy and memory.

- **Jeanette Oi-Suk Yew** (Lighting Designer, she/her/hers) is a puppetry artist and a theater designer in lighting and video. Using these mediums and a strong background in devising interdisciplinary and collaborative productions, Jeanette creates innovative and interactive contemporary puppetry performances. New York Times described her project with Target Margin Lab, Act 4 of The Iceman Cometh, as “consistently inventive.”